

## National 4-H Council



Roger C. Beach  
Former Chairman & CEO, Unocal Corporation

4-H member 1951-54.

4-H Efforts: Served on National 4-H Council, Board of Trustees, 1988-1995; National 4-H Council Board Chair, 1994-1997. Vice Chairman of Resource Development Committee, Western Region.

4-H Honors: Council Official Board of Trustees Chair inscribed with "Roger C. Beach" in his honor.

Roger C. Beach is a graduate of Colorado School of Mines as a petroleum refining engineer. He joined Unocal Corporation as a refining engineer trainee at the Lemont, Illinois Refinery and later became General Superintendent of Operations at the Beaumont, Texas refinery.

Home: Houston, Texas

Nominated by: National 4-H Council  
Year Inducted: 2002

In 1975, Beach was Unocal's first participant in the President's Executive Interchange Program in Washington, D.C. and worked for the Secretary of the Navy. In 1976, he became director of planning for the 76 Division in Los Angeles. He became President, Unocal Refining & Marketing Division, in 1986. He was named a senior vice president of Unocal Corporation in 1987 and was elected to the company's Board of Directors in 1988. Beach became Unocal's President & Chief Operating Officer in 1992, Chief Executive Officer in 1994, and Chairman in 1995. Unocal sponsored the national 4-H public speaking awards program.



Roger Beach was involved in the Los Angeles After-School 4-H Program in 1995. He is seated on the far left.

Jim Davis  
Cartoonist, Creator of Garfield, President of Paws, Inc.



Hometown: Fairmount, Indiana  
Nominated by: National 4-H Council  
Year Inducted: 2002  
Internet: [www.garfield.com](http://www.garfield.com)

Member of Lake Galatia 4-H Club, Fairmount, Indiana, 1952-1962.

Major 4-H Project: Black Angus heifers

Honors: Four Emmy Awards for Outstanding Animated Program. Inducted into the Licensing Hall of Fame, 1988. National Cartoonist Society Best Humor Strip, 1981 & 1985. Elzie Segar Award, 1990. Ruben Award for overall excellence in cartooning, 1990.

Jim Davis was raised on a small Black Angus cow farm in Marion, Indiana. Forced inside due to asthma, he drew pictures, which were so bad he had to label them. His drawings improved, but he concluded that pictures accompanied by words were more fun. Jim attended Ball State University in Muncie, Indiana where he majored in art, business, and practical jokes. Garfield debuted in 1978 and is now the most widely syndicated comic strip in the world. Davis is founder and president of Paws, Inc. He is married to Jill Davis and has a son, James Alexander.

"I became involved in the Lake Galatia 4-H Club in Fairmount, Indiana after being diagnosed as an asthmatic, which limited my participation in sports. I understand the value and benefits that 4-H provides to young people across the world. It is my pleasure to share Garfield with 4-H as the centennial mascot. It's my way of giving back to an organization that provided me with so many opportunities."



Young Jim Davis shows off his trophy and Grand Champion Heifer "Pretty" at the 1955 Grant County Fair.



"Jimmy Davis, 11, will show his Angus heifer in this year's 4-H competition and will try to do as well as he did last year when he won the grand championship with his calf." [Chronicle-Tribune Photo.]



Jim Davis at age 11 exhibits his two Grand Champion trophies and assorted ribbons.



Richard J. Sauer  
Past President and CEO, National 4-H Council

4-H Efforts: President and Chief Executive Officer, National 4-H Council 1989-2000. 4-H Entomology Specialist, Michigan State University, 1970-74.

4-H Honors: Who's Who in America. President's Award, Michigan 4-H Agents Association. National FFA Honorary Degree. Board of Directors, Generations United.

Dick Sauer served as President and CEO of National 4-H Council from January 1989 to July 2000. His tenure was marked by a fierce commitment to the development of supportive environments for culturally diverse youth and adults that would enable them to reach their fullest potential. Employing innovative approaches to youth development also defined Dick's work and remains central to Council's work today.

Hometown: Walker, Minnesota  
Nominated by: National 4-H Council  
Year Inducted: 2002

Dr. Sauer earned a B.S. degree from St. John's University in Minnesota, an M.S. from the University of Michigan, and a Ph.D. from North Dakota State University. Prior to joining Council, Dr. Sauer spent twenty-three years of his career in formal education settings, including 8 1/2 years at the University of Minnesota serving at various times as Director of the Agricultural Experiment Station; Vice President for Agriculture, Forestry, and Home Economics; and Interim University President.



Dick Sauer at Big Help event in 1997.



Sauer at the 1997 National 4-H Week celebration at National 4-H Conference Center.



Image Not Available

Gene Swackhammer - Agribusiness

gardening, electricity, banking, and public 4-H Officer.

4-H Efforts: Sponsored a banquet at National 4-H Congress honoring state Board of Directors for the Maryland 4-H

Image Not Available

National 4-H Youth Exchange Alumni Association Treasurer of the National 4-H Council Board of Excellence Awards program for 4-H

4-H Honors: National Award winner in Gardening. College scholarship recipient at National 4-H Congress. National 4-H Alumni Award winner in 1989.

Hometown:

Frankfort, Indiana  
Nominated by: National 4-H Council  
Year Inducted: 2002

"Through 4-H I gained exposure to a world beyond the farm.....to agribusiness, to colleges, to cities, and to an agricultural related career."

Gene attended Purdue University, where he received a Bachelor's degree and a Ph.D. Gene received a Master's degree from Cornell University. Gene has served several organizations in the agribusiness field, including the Federal Reserve Bank of Kansas City, the Farm Credit Administration, and the Farm Credit Bank of Baltimore.

Gene has served as president of, and remains active in, Alpha Gamma Rho Fraternity, in which he originally became involved as an undergraduate at Purdue. Gene and his wife, Sharon, currently reside in Sparks, Maryland. They have one son, two daughters and two grandsons.



A family snapshot on the tractor.



Gene hard at work.



Gene with his leaf collection.



Grant A. Shrum

Former President and CEO, National 4-H Council

Hometown: Marquand, Missouri

Nominated by: National 4-H Council

Year Inducted: 2002

4-H Efforts: County Agent in Franklin County, MO, 1948-1953. Missouri State 4-H staff, 1953-1955. Became National 4-H Foundation Executive Secretary in 1955 and Executive Director in 1958. Merged National 4-H Foundation and National 4-H Service Committee into National 4-H Council and named Executive Director and Chief Operating Officer, 1976. National 4-H Council Executive Vice President and Chief Executive Officer and assistant secretary on the Board of Trustees, 1979; National 4-H Council President and Chief Executive Officer, 1982-1989. Launched a \$50.6 million Campaign for 4-H in 1983, achieving 40% of goal by 1984. Expanded National 4-H Center, increased program opportunities, instituted scholarship assistance, and expanded international aspects of 4-H.

4-H Honors: Participated in the White House Conference Committee for Drug Free America (1987) and the Dept. of Health and Human Service's national panel on teenage pregnancy. NAE4-HA Distinguished Service Award, 1980. Consultant to Kellogg University President's Committee. Missouri nomination for National Friend of Extension.

Grant Shrum was born in Missouri in 1926. Following graduation from the University of Missouri, Columbia, he served as a County Extension Agent in Franklin County, MO and on the state 4-H staff. He joined Standard Oil Company in Indiana and later served in World War II in the U.S. Army Air Corps. He completed graduate studies at the University of Wisconsin and Maryland. Shrum played a major role in the merger of the National 4-H Service Committee and the National 4-H Foundation into National 4-H Council.

Grant led a successful effort to raise \$10 million to expand the National 4-H Center and helped increase the number of countries that have programs similar to 4-H. He is a member of American Society of Association Executives, Washington Metropolitan Board of Trade, National Farm City Committee, Inter-American Youth Technical Committee, National Agricultural Advisory Committee of the National Association of the Partners of the Alliance, Agricultural Council of America, and National Association of Extension 4-H Agents. He has served on several 4-H and youth education program national and international committees.



Grant Shrum, National 4-H Council; E. Dean Vaughn, 4-H, Extension ServiceUSDA; Norm Mindrum, National 4-H Council.

(Courtesy Archives 33-P-29-13)



National 4-H leadership from Missouri -Russell Weathers, Grant Shrum, Allan Smith, Martin McDonald.



President Ronald Reagan and Grant Shrum.



Kathleen Flom  
4-H International Programs

Hometown: Belview, Minnesota

Nominated by: National 4-H Council

Year Inducted: 2002

4-H Efforts: Cooperative Extension Service in Minnesota County Home Economist and 4-H Agent, 1942-1954; Assistant State 4-H Leader (11 years). Regional Program Leader for Europe and Far East, International Farm Youth Exchange (IFYE), National 4-H Foundation, 1954-1958. National 4-H Center staff responsible for opening the new National 4-H Center, 1959. Home Economics, Government of Uganda, East Africa, 1960-1962. Consultant, International Programs for Women Leaders, Extension Service, USDA, 1963-1964. Assistant Leader, 4-H International Programs, National 4-H Foundation, 1965-1970. Assistant Manager and Home Economist, National 4-H Center, 1971-1979. Group Leader, International Extension 4-H Travel Seminar to Swaziland, Botswana, and Kenya, 1973. 4-H Honors: 1933 Minnesota State Winner in Leadership. National-Partner-in-4-H Award (1990) for decades of tireless dedication, commitment, and creativity to the Cooperative Extension System and true spirit of youth development education and inspiration to 4-H'ers world wide.

4-H Honors: 1933 Minnesota State Winner in Leadership. National-Partner-in-4-H Award (1990) for decades of tireless dedication, commitment, and creativity to the Cooperative Extension System and true spirit of youth development education and inspiration to 4-H'ers world wide.



Kathleen Flom during her career with 4-H.



Kathleen Flom about to receive the National-Partner-in-4-H Award from Myron Johnsrud, Administrator of the Extension Service, USDA, at 1990 National 4-H Congress in Chicago.



Lynn D. W. Luckow

President & CEO, Northern California Grantmakers

4-H Efforts: National 4-H Council Board of Trustees, member January 1995 - present; chairman June 1997-present.

4-H Honors: National Assembly of Health and Human Service Organizations' Excellence in National Board Leadership Award recipient, 2000; National Board Chair, Chanticleer (award-winning choral ensemble); Golden Gate Choral Foundation, creator and founding board president until 1991; National AIDS Fund, past board member; Project Open Hand, past board member, vice-chairman, 1992 and chairman 1993 and 1994; Dean College, trustee; Indiana University's Libraries, national board of advisors, chair; Indiana University's School of Education, Board of Visitors, past member; Indiana University's School of Public and Environmental Affairs, Board of Visitors, past member.

Hometown: Hettinger, North Dakota

Nominated by: National 4-H Council

Year Inducted: 2002

Lynn D.W. Luckow provides innovative leadership to the 4-H movement as Chair of the National 4-H Council Board of Trustees. Lynn joined the Board in 1995, while President and CEO of publishing company Jossey-Bass, Inc. In July 2001, he became President and CEO of the Northern California Grantmakers. The National Assembly of Health and Human Service Organizations presented Lynn the Excellence in National Board Leadership award in 2000. Lynn holds a B.A. from the University of North Dakota and a master's degree from Indiana University, Bloomington. He has completed advanced training at the Fielding Institute in California. Lynn resides in San Francisco.



Don Floyd, Lynn Luckow, and Amy Weisenbach at a meeting in June 2000.





Norman C. Mindrum Former President, National 4-H Council

4-H Efforts: President, National 4-H Council, 1977-1982. Executive Vice President, National 4-H Council, Washington, D.C., 1977-1979. Merged National 4-H Service Committee and National 4-H Foundation into National 4-H Council, 1977. Director, National 4-H Service Committee, Washington, D.C., 1958-1977. Elected Director of the National Committee on Boys and Girls Club Work, 1958. Executive Director, National 4-H Foundation, Washington, D.C., 1953-1958. Assistant State 4-H Leader, Minnesota, 1950. County Extension Agent, Winona County, MN. Vocational Agricultural Instructor, Winona, Lewiston, and Plummer, MN.

4-H Honors: National Partner-in-4-H Award: For his contribution, leadership, and support of 4-H over many years; his effective leadership in securing private and public support for 4-H; his encouragement and expertise in organizing the National 4-H Council; and for his continuing personal involvement and commitment to 4-H.

Norman C. Mindrum was born in Rushford, Minnesota and graduated from the University of Minnesota in 1942 with a B.S. in Agriculture.

Hometown: Rushford, Minnesota

Nominated by: National 4-H Council

Year Inducted: 2002

He earned his Master's Degree in Education at the University of Maryland. His involvement with 4-H spans 35 years including positions at the county, state, and national levels. Mindrum was Executive Director of National 4-H Service Committee (1953-1958) and National 4-H Foundation (1958-1977). He led the merger of these two organizations to create National 4-H Council in 1977. He retired from his position as CEO and president of National 4-H Council in 1982. Norman C. Mindrum passed away at the age of 77 on June 6, 1995 in Illinois.

"Norm Mindrum was a man with great vision and wisdom who continued to serve as my mentor to the very end," said Dick Sauer, former President and CEO, National 4-H Council. "He encouraged Council to continue to evaluate its focus and to change to increase its value to youth, in partnership with the Cooperative Extension System, for the 21st century."

Kathleen Flom, a long-time co-worker and personal friend, said, "He had the foresight to see that the real-life experiences in 4-H had a definite place within the total arena of youth education worldwide." She remembered his "good humor and enthusiasm provided optimism to bring 4-H through the most difficult situation."



Norman C. Mindrum receives the keys to the National 4-H Center from Col. T. Moore. The US Army used the facility 1951-58. (Courtesy National Archives, photo no. 33-A-99-2)



Guy L. Noble with Norman C. Mindrum, elected as the new director of the National Committee on Boys and Girls Club Work, May 1, 1958.



Mindrum and Blaine J. Yarrington, president of American Oil Co. and National 4-H Service Committee, mark 50 years of the Committee and 4-H Congress, 1972.



Robert B. Gill

Vice Chairman of the Board, J.C. Penney Company, Inc.

4-H Efforts: Gill was elected to the National 4-H Council Board of Trustees in 1983 and Board Vice Chairman in 1988. As chairman of The Campaign for 4-H in 1983, his effective leadership helped to raise money towards the \$50 million goal, including the largest private sector gift in the history of 4-H from the W.K. Kellogg Foundation. He gave strong leadership to J.C. Penney Company, Inc., which continued support to 4-H, especially to volunteer leadership development. J.C. Penney and family contributed substantially to the expansion of the National 4-H Center, including renovation of J.C. Penney Hall.

4-H Honors: Partner-in-4-H Award, 1987, for his leadership of The Campaign for 4-H, and his interest and dedication to youth.

Hometown: Austin, Texas

Nominated by: National 4-H Council

Year Inducted: 2002

Bob Gill joined the J.C. Penney Company in 1953 as a buyer trainee after earning a B.S. degree from Lehigh University. He moved steadily to increasingly responsible positions in merchandising and management. Prior to being elected vice chairman in 1982, he was senior vice president and director of corporate personnel and corporate training.

Gill was elected to the National 4-H Council Board of Trustees in 1983 and served as chair of The Campaign for 4-H. He was elected Board Vice Chairman in 1988. Gill is active in community and professional affairs and is involved with a number of organizations in a variety of capacities.



Grant Shrum, Robert Gill, and Ray Crabbs in front of the J.C. Penney mural in the lobby at National 4-H Center.



Robert Gill (L) accepts the National Partner-in-4-H Award from Dr. Donald L. Stormer, Deputy Administrator, 4-H Youth Development, USDA, 1987.



President Ronald Reagan and Robert Gill.



Ralph W. Ketner

Co-founder and Chairman Emeritus of the board of Food Lion, Inc.

4-H Efforts: Donated \$1 million to build the Ralph W. Ketner Hall at the National 4-H Conference Center in Chevy Chase, Maryland. Served on the Board of Trustees of National 4-H Council 1988-89.

4-H Honors: Received the North Carolina Partner-in-4-H Award in 1986 and the National Partner-in-4-H Award in 1990.

Ralph Wright Ketner was born in Salisbury, NC in 1920. He began his life in the food industry in 1950. In 1956, along with his brother, Brown Ketner, and Wilson L. Smith, Ralph Ketner founded Food Town Stores, Inc., which later became Food Lion, Inc. Ralph Ketner retired in 1991 and began his affiliation with 4-H on the board of the North Carolina 4-H Development Fund. He was introduced to National 4-H Council when he was invited to speak to the delegates at Citizenship Washington Focus. The Ketners donated \$1 million to build the Ralph W. Ketner Hall at the National 4-H Conference Center.

Hometown: Salisbury, NC

Nominated by: National 4-H Council

Year Inducted: 2002



Anne and Ralph Ketner; Dalton Proctor, North Carolina state 4-H leader; and Grant Shrum, National 4-H Council, preview plans for the Ralph W. Ketner Hall at the National 4-H Center.



Ralph W. Ketner, founder of Food Lion Stores, Inc., cuts a ribbon at Ketner Hall with 4-H Chairman Robert B. Gill, USDA Deputy Secretary Jack C. Parnell, Ketner's wife Anne, and National 4-H Council President Dr. Richard J. Sauer.